



CS305 Speech and Paper

- Need to start looking for a topic (or topics)
- Pre-talk slides and pre-paper due in 2 weeks

Topic and Content

- You may choose any topic from the scope of this course, i.e. social, ethical, and legal implications of computing
 - Avoid topics that are too broad
- Content needs to include both data and (your own) analysis
 - Can't just copy and paste
 - Data sources need to be explicitly credited

Topics From Previous Classes

- “Implications of HP’s Miniature ‘Memory Spot’ Technology”
- “Piracy in the Gaming Industry”
- “On the Ethics of Exploits and Exploitation”
- “E-Voting Threatens American Democracy”
- “Implications of the ‘Roving Bug’”
- “Electronic Waste”
- “Shop Retail, But Buy Online”
- “Placing Our Lives in the Hands of Computers”
- “UMG vs MP3.com: the Ethics of my.mp3.com”
- “Email Monitoring”
- “The Identity Black Market”

The Paper

- Must be 1,800 – 2,200 words in length (5-6 pages)
- Should have
 - An *introduction* section that clearly convey the purpose of the paper
 - A *main body* that includes data and examples (and maybe some analysis) that you gathered
 - A “*My Opinion*” section for expressing your analysis and drawing your conclusion
- Should have at least 3 credible references being cited meaningfully in the paper
- Should be formatted according to the requirements

The Paper (cont.)

- *What are Credible Reference Sources?*
 - Scholarly books and publications *More credible*
 - Government websites
 - Wikipedia (check for citations)
 - Newspapers and news websites
 - Non-profit organization websites
 - Commercial websites
 - Personal blogs *Less credible*
- *Formatting Suggestions:*
 - Include a few subsection titles
 - Adjust text on both sides



The Speech

- Target for 10-minute presentation and 2-minute questions and answers (~ 8-10 slides?)
- Prepare the slides with PowerPoint
 - May include video clips if you want to
- Slides should be in “presentation form”, e.g. using bullets to outline meaningful points
- Should include the following slides:
 - *Title, Outline, Conclusion, and References*

Peer Grading on Speech

- *Quality of Content:*
 - Does it tell a “coherent story”?
 - Were the slides well-organized?
 - Where there good data and examples?
 - Where there good analysis and conclusion?
 - Are the data sources properly cited?
- *Quality of Presentation:*
 - Was the presentation audible and understandable?
 - Did the presenter answer questions well?

Submissions

- *Pre-Paper:*
 - Submit the title and an essential outline
- *Pre-Speech:*
 - Submit the title, outline, and conclusion slides
- *The Paper:*
 - Submit both a softcopy and a hardcopy by the deadline (the last class).
- *The Speech:*
 - Submit a copy of your slides *before* your presentation. Bring a USB drive to class